



FIX DISENGAGEMENT. DRIVE PERFORMANCE.

KATE BURR

CREATOR OF COMIC INTELLIGENCE

Helping teams perform at their best,
without adding more pressure to your people.





Comic Intelligence

[Noun]

The ability to read the room, shift the state, and respond in a way that improves how people perform, connect and make decisions — especially under pressure.

Disengagement isn't loud, but it's lethal and it's costing more than you think.

Disengagement is one of the biggest hidden drains on performance — yet it rarely shows up clearly in reports.

It shows up in the room as:

- Low energy
- Limited contribution
- Slow decisions
- Friction between teams

Most organisations respond by applying more pressure. It doesn't work.

Because disengagement isn't a motivation problem, **it's a state problem.**



Disengagement starts as a signal, not a statistic.

It shows up in the room, long before it shows up in reports.

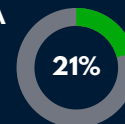
You see it before you can measure it.

- In behaviour
- In energy
- In conversations

The problem is:
most people don't know how to respond in the moment,
and that's where performance starts to slip.

Employee Engagement Rates

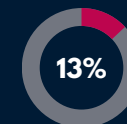
AUSTRALIA



ENGAGED



DISENGAGED



ACTIVELY DISENGAGED

GLOBAL



Source: Gallup, State of the Global Workplace Report 2026

Comic Intelligence

The Shift That Improves Performance in Real Time

High-performing individuals don't push harder.
They read what's happening, shift the state, and respond effectively.

Because when people handle situations better:

- outcomes improve
- performance follows

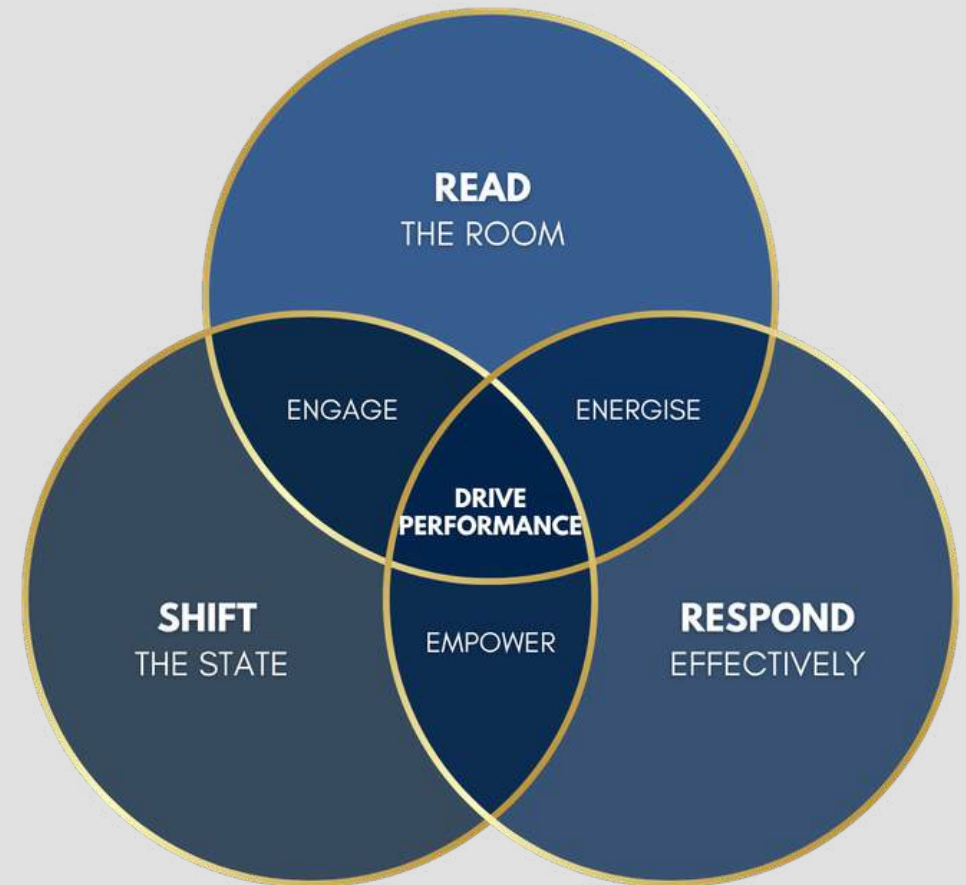
A Practical System

Kate's Comic Intelligence work focuses on three critical capabilities:

1. READ THE ROOM
Understand what's really happening beneath the surface
2. SHIFT THE STATE
Change energy, focus, and engagement in the moment
3. RESPOND EFFECTIVELY
Improve how people perform, connect and make decisions, especially under pressure

When applied consistently, these three capabilities improve performance.

This isn't about being funny.
It's about getting better results from people.





BREAKTHROUGH
mental health research
foundation

KEYNOTES THAT DRIVE PERFORMANCE

High-Performance Humour

Read the room and re-engage
people in real time

Perform Under Pressure

Stay focused, engaged and
effective when it matters most

Think Like a Comedian

Solve problems faster and make
better decisions



KEYNOTE TOPIC

HIGH-PERFORMANCE HUMOUR

How to Read the Room, Influence Others and Drive Better Results

Fix disengagement & drive performance, without adding more pressure

Disengagement is one of the biggest hidden drains on performance — yet most organisations don't recognise it until results are already impacted.

Disengagement doesn't start in reports — it starts in the room with low energy, limited contribution, slow decisions, and conversations that stall progress. Recognising these signals early is the key to fixing performance.

This keynote shows how to recognise the early signals of disengagement and use humour strategically to re-engage people, build trust, and influence outcomes in real time.

Your Audience will learn how to:

- Recognise disengagement before it impacts results
- Read dynamics, energy, and behaviour in real time
- Use humour to build trust and increase influence
- Re-engage people and improve communication

Outcomes:

- Increased engagement and contribution
- Stronger communication and influence
- Better performance without added pressure



KEYNOTE TOPIC

PERFORM UNDER PRESSURE

How to Shift the State and Stay Engaged, Focused and Effective Under Pressure

When pressure rises, performance often drops — not because people don't care, but because they react instead of respond.

They shut down. Push back. Say no too quickly. Or disengage completely.

This keynote introduces the **EFFECT Model**, a practical framework that helps people handle situations more effectively in real time.

Instead of reacting in ways that create friction or stall progress, participants learn how to respond in ways that move situations forward.

Your Audience will learn how to:

- Stay engaged and focused under pressure
- Shift emotional and mental state in real time
- Handle difficult situations constructively
- Move conversations and interactions forward

Outcomes:

- More effective communication under pressure
- Reduced friction and negative interactions
- Greater resilience and adaptability
- More consistent performance in high-stakes environments



KEYNOTE TOPIC

THINK LIKE A COMEDIAN

How to Solve Problems Faster, Make Better Decisions and Get Better Results

In fast-paced, complex environments, the ability to think clearly and adapt quickly is critical.

Yet under pressure, thinking often becomes rigid, reactive, and limited.

This keynote introduces a comic approach to thinking — showing how the same mental strategies used in comedy can be applied to help people shift perspective, unlock ideas, and make better decisions in real time.

Your Audience will learn how to:

- Think clearly and critically under pressure
- See opportunities others miss
- Approach challenges with clarity and fresh perspective

Outcomes:

- Improved problem-solving under pressure
- Faster, more confident decision-making
- Greater adaptability and innovation



WHY KATE BURR

Kate Burr is redefining how organisations identify and fix the real issues impacting performance — before they show up in results.

While most approaches focus on engagement initiatives, Kate works at a deeper level — helping teams recognise and address disengagement early, before it shows up in burnout, turnover, and declining results.

She specialises in the **early warning signs of disengagement** — the ones that show up in the room long before they appear in reports.

Her background as an award-winning comedian, combined with over a decade in leadership development, gives her a unique ability to:

- read people quickly
- recognise subtle shifts in behaviour and energy
- respond in real time to influence outcomes

These are the same skills she now teaches leaders and teams to apply in the moments that matter.

Kate is the creator of Comic Intelligence™ — a practical leadership capability that helps people read the room, shift the state, and respond in a way that improves how people perform, connect, and make decisions under pressure.



HOW TO WORK WITH KATE



Keynote Presentations

High-impact keynotes designed to improve how people think, engage, and perform — in real time.

Available from 20-90 minutes, delivered in person or virtually.



Professional Event MC

Ensure your event runs smoothly, stays focused, and maintains energy throughout. Kate brings structure, timing, and audience connection together to create a seamless experience.



Team Workshops

Interactive sessions that translate concepts into real-world application. Available as:

- 90-minute intensives
- Half-day sessions
- Full-day programs

Each session includes customised scenarios, practical tools, and immediate application.



Booking Process

A simple, collaborative process designed to ensure your event delivers maximum impact:

1. Check availability and discuss your event requirements
2. Align on objectives and receive a tailored proposal
3. Confirm booking and complete pre-event briefing
4. Delivery of keynote, program, or event experience



Leadership Development Programs

Practical, capability-building programs that equip leaders with the skills to read the room, shift the state and respond effectively under pressure.

Designed for leadership teams and delivered as part of broader development initiatives.



Travel & Logistics

Based in Adelaide, South Australia
Available for national and international events

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WITHOUT ADDING MORE PRESSURE TO YOUR PEOPLE

BOOK KATE TODAY



Kate Burr, Comic Intelligence



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