



KATE BURR

DISENGAGEMENT SPECIALIST AND CREATOR OF COMIC INTELLIGENCE

Where humour meets leadership to fix disengagement and drive performance.

Because when we feel good & do good, everyone wins!



DISENGAGEMENT IS THE #1 SILENT KILLER OF PERFORMANCE

When people feel crap, they do crap, and performance suffers (along with your bottom line).

Disengagement is like a flat tyre, it's hard to see what's causing it, but you feel the drag every single day. It slowly drains money, time, morale, resources, and talent until your people are running on empty.

Frustratingly, traditional "motivation" tactics don't work anymore. More pressure isn't the answer — leaders need a new approach.

THE SOLUTION: COMIC INTELLIGENCE

When used with purpose, **humour is one of the most powerful tools in leadership.**

Comic Intelligence is a practical system that helps leaders fix disengagement and drive performance by using humour strategically — not for entertainment, but for engagement.

Comic Intelligence combines the **science and strategy of humour** to elevate well-being, strengthen connections, and expand productivity.

It's not about being funny, it's about being effective, because when people feel good and do good, **everyone wins!**



MEET KATE BURR

Kate Burr is Australia's leading Disengagement Specialist & the creator of Comic Intelligence.

A former award-winning comedian with more than 20 years of stage experience, Kate helps leaders recognise and repair disengagement before it shows up in the reports.

Kate's sessions are practical, interactive, and laugh-out-loud engaging; delivering real outcomes, not just inspiration.

WHY BOOK KATE?

- ✓ Practical strategies audiences can use immediately
- ✓ Engaging delivery that blends humour with leadership insight
- ✓ Tailored content for your industry, culture, and challenges
- ✓ Research-backed IP and a proven methodology

WHAT AUDIENCES WILL LEARN:

- ✓ How humour reduces stress and boosts morale
- ✓ Why humour works as a leadership tool (the science + psychology)
- ✓ How to engage people without "being funny" or looking unprofessional
- ✓ The early warning signs of disengagement, and how to fix them fast

POPULAR TOPICS

🔧 The Re-Engagement Reboot

Unlock the power of humour to fix disengagement and drive performance.

🔧 The Feel-Good Effect

How humour enhances resilience, adaptability, & psychological wellbeing.

🔧 High-Performance Humour

The smart way to engage, influence, and lead with impact.

🔧 Think Like a Comedian

Master creativity, problem-solving, and decision-making.

WHAT KATE'S CLIENTS ARE SAYING

👏 *Kate's stand-up comedy background kept our audience laughing, engaged, and learning.*

SALLY BOLTON - AILA

👏 *Her light hearted, go-get-em attitude was just what our event needed*

KERRI IRELAND - SA HEALTH

TO BOOK KATE TODAY



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