



When we feel good & do good, everyone wins!

KATE BURR

DISENGAGEMENT SPECIALIST
& CREATOR OF COMIC INTELLIGENCE

FIX DISENGAGEMENT. DRIVE PERFORMANCE





Comic Intelligence

[Noun]

The ability to blend leadership strategies with the principles of stand-up comedy and the science of humour, to create happier people, stronger teams and better business results.

Is Disengagement Draining Your People?

When We Feel Crap, We Do Crap

When people are stressed, drained, or disconnected, performance crashes — and so does your bottom line.

Disengagement is like a flat tyre: it's hard to see what's causing it, but you feel the drag every single day. It slowly drains money, time, morale, resources, and talent until your people are running on empty.

Frustratingly, traditional “motivation” tactics aren't working anymore.

More pressure isn't the answer; leaders need a new approach.

In every organisation, the warning signs are easy to spot:

- Flat, disengaged energy
- Low morale and “quiet quitting”
- Leaders pushing harder but getting less
- People listening politely but not taking action

Disengagement is the number one silent killer of performance, and the usual “fixes” aren't fixing anything.

Where Humour Meets Disengagement

Is Comic Intelligence Your Missing Leadership Skill?

When used with purpose, humour is one of the most powerful tools in leadership, and that's where **Comic Intelligence** comes in.

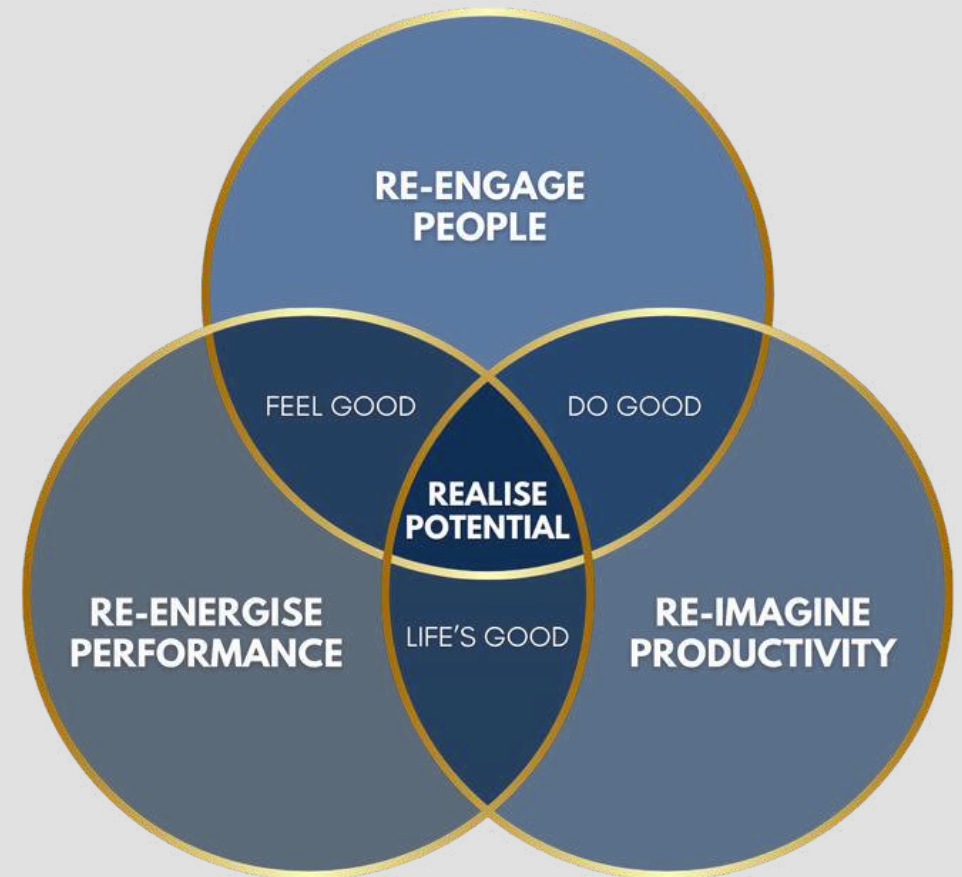
Comic Intelligence™ is a practical, science-backed system that teaches leaders how to use humour strategically — **not for entertainment, but for engagement.**

It blends leadership strategies with the principles of stand-up comedy and the science of humour to:

- **Re-Engage People:** Enhance wellbeing, reduce stress & burnout, and help people feel good again.
- **Re-Energise Performance:** Strengthen collaboration, communication & trust — the foundations of high-performing teams.
- **Re-Imagine Productivity:** Unlock creativity, inspire fresh thinking and expand capacity through connection and momentum.

It's not about being funny, it's about being effective.

Because when people feel good & do good, **everyone wins!**



From Flat to Fired Up

When humour is used with purpose, it transforms how people feel, work, and lead

With Comic Intelligence:

- ✓ **People feel good:** stress reduces and resilience increases
- ✓ **Teams do good:** communication improves and collaboration strengthens
- ✓ **Everyone wins:** performance lifts and capacity expands

The Research Is Clear: Humour Works





MEET KATE BURR

From Comedian to Disengagement Specialist

Kate Burr is Australia's leading Disengagement Specialist and the creator of Comic Intelligence™ — where humour meets leadership to fix disengagement and drive performance.

A former award-winning comedian with more than 20 years of stage experience, Kate helps leaders recognise and repair disengagement long before it shows up in the reports. She teaches that disengagement isn't laziness or lack of motivation — it's depletion. Like driving on a flat tyre, you feel the drag long before you know what's causing it.

Drawing on the skills comedians use to engage any audience, being highly **conscious**, deeply **curious**, and relentlessly **creative**, Kate shows people how to develop their Engagement Factor™ so they can influence the behaviour, momentum, and output in any room.

Through her keynotes, training programs, and signature frameworks — including The Disengagement Drain™, The Engagement Factor™, and The Re-Engagement Reboot™ — Kate helps organisations create happier people, stronger teams, and better results.

***"When people feel good and do good, everyone wins!
And humour is one of the fastest ways to make that happen.
It's the ACE up every leader's sleeve" Kate says.***

when we feel good & do good, everyone wins!



BREAKTHROUGH
mental health research
foundation

FROM INSIGHT TO ACTION

Comic Intelligence gives leaders the tools to **fix disengagement, re-energise their people, and drive high performance.**

Kate brings this to life through **engaging keynotes and interactive workshops** that blend humour, leadership strategy, and practical takeaways.

Whether you need:

- ✓ a conference keynote that wakes people up
- ✓ a leadership workshop that drives real behaviour change
- ✓ or an MC who energises the entire event

Kate delivers experiences that are **entertaining, insightful, and results-driven.**

When you fix disengagement, you don't just improve performance, **you transform people.** >>>



KEYNOTE TOPIC

THE RE-ENGAGEMENT REBOOT

Unlock the Power of Humour to Fix Disengagement and Drive Performance

Disengagement is one of the biggest hidden threats to team performance, yet most leaders don't realise it's happening until it's too late. It shows up in tired teams, tuned-out meetings, and quiet quitting. And while traditional engagement tactics like perks, pay rises, and pep talks try to treat the symptoms, they rarely fix the cause.

Master the Art of Re-Engagement:

Become the kind of leader who can spot the early warning signs of disengagement, identify the invisible leaks draining people, performance and profits, and restore team momentum before burnout sets in.

Join Humour & Leadership Expert Kate Burr as she reveals THE RE-ENGAGEMENT REBOOT: a practical, science-backed approach helping leaders fix disengagement at the source and build energised, high-performing teams.

"It's not about pumping people up; it's about fixing the flat. If your team is running on empty, the real solution is to repair what's draining them." explains Kate.

KEY OUTCOMES FOR YOUR AUDIENCE:

- **Spot the Hidden Signs:** Identify how disengagement shows up in behaviour and culture long before it appears in the data.
- **Fix the Real Problems:** Learn how to repair the four invisible leaks that quietly drain your people, performance, and productivity.
- **Rebuild Team Capacity:** Gain tools to re-energise performance, restore connection, and expand creativity and collaboration.
- **Lead with Insight, Not Pressure:** Shift from quick fixes to sustainable strategies that drive results, without burning people out.



KEYNOTE TOPIC

THE FEEL-GOOD EFFECT

Using Humour to Build Resilient, Adaptable and High-Performing Teams

Today's workplaces are under pressure, with constant change, competing priorities, and growing demands. Left unchecked, this pressure turns into negativity that spreads fast, fuelling disengagement and draining performance. Combatting that negativity isn't optional; it's essential if you want your people to stay productive, resilient, and motivated.

Discover the Transformative Power of Humour

In this energising session, Humour & Leadership Expert Kate Burr reveals how to use humour strategically to neutralise negativity, reduce stress, and build stronger, more adaptable teams. This isn't about brushing problems aside. It's about shifting perspective, building resilience, and helping people perform at their best.

KEY OUTCOMES FOR YOUR AUDIENCE:

- **Reduce Stress, Boost Wellbeing:** Learn practical humour techniques to lower stress, increase resilience and lift energy.
- **Neutralise Negativity:** Spot and shift subtle attitudes that drain engagement and performance.
- **Enhance Adaptability & Confidence:** Use humour to reframe challenges and bounce back faster.
- **Perform at Your Peak:** Strengthen creativity, collaboration, and fulfilment for lasting results.

KEYNOTE TOPIC

HIGH PERFORMANCE HUMOUR

The Smart Way to Engage, Influence and Lead with Impact

Humour in the workplace is proven to enhance productivity, reduce conflict, alleviate stress, elevate mood, improve communication, and spark creativity. But here's the catch: humour only works when it's done right. Used well, it becomes a leadership superpower. Used badly, it can distract, divide, or even derail performance.

Master the Art of Humour

In this practical and energising session, Kate Burr, Humour & Leadership Expert and Award-Winning Comedian, shows leaders how to confidently use humour as a strategic tool to engage people, improve wellbeing, and drive productivity.

"In business, the primary reason for humour isn't laughter; it's engagement. Engaged people and teams perform better, communicate better and deliver better results," explains Kate.

You'll learn how to apply humour in ways that are safe, professional, and results-driven (without ever risking your credibility).

KEY OUTCOMES FOR YOUR AUDIENCE:

- **Reduce Stress & Boost Wellbeing:** Use humour safely and strategically to lower stress levels and foster a positive, energised workplace culture.
- **Enhance Connection & Engagement:** Apply humour techniques that strengthen relationships and deepen engagement with teams, clients, and peers.
- **Drive Results with Outcome-Oriented Humour:** Discover how to align humour with business goals to increase motivation, performance, and productivity.
- **Master Risk-Free Humour:** Build confidence using humour authentically, maintaining professionalism, integrity, and influence without fear of embarrassment or missteps.





KEYNOTE TOPIC

THINK LIKE A COMEDIAN

Master Creativity, Problem-Solving and Decision-Making

Humour is more than amusement — it's a catalyst for cognitive performance. It sparks creativity, helps people embrace new ideas, and reveals innovative connections that drive smarter problem-solving.

In THINK LIKE A COMEDIAN, you'll discover how adopting a comic mindset expands mental flexibility, strengthens decision-making, and unlocks creative problem-solving in even the most complex situations.

Apply a Comic Approach to Leadership

In this session, Kate Burr, Comedian and Humour & Leadership Expert, shares practical strategies to use humour and comic thinking as powerful tools for leadership.

You'll learn how to reframe challenges, navigate conflict with clarity, and unlock fresh insights that drive performance and productivity.

KEY OUTCOMES FOR YOUR AUDIENCE:

- **Embrace a Comic Approach:** Apply humour-inspired thinking to improve problem-solving and conflict resolution.
- **Develop Creative Solutions:** Strengthen awareness, insight, and flexibility to tackle critical workplace challenges.
- **Harness Humour for Honest Insights:** Use humour to uncover truth, shift perspective, and create clear pathways to results.
- **Overcome Mental Blocks:** Boost innovation and stay effective under pressure, even when ideas feel stuck.



WAYS TO WORK WITH KATE



In-person Keynote

High-energy, engaging, and tailored keynotes from 20-90 minutes. Ideal for conferences, leadership events, and company off-sites. *Tailored to your industry, culture, and challenges.*



Professional Event MC

Ensure your event runs on time, stays energised, and keeps delegates engaged. *Warm, witty, professional – and always audience-appropriate.*



Virtual Keynote

Delivered live from Kate's professional studio setup – high-speed internet, pro lighting, sound, and camera. *Perfect for hybrid events or geographically dispersed teams.*



Travel & Logistics

Kate travels from Adelaide, SA, or presents virtually worldwide.



Interactive Workshops

For leaders ready to use humour as a strategic performance tool. Available as 90-minute intensives, half-day deep dives, or full-day programs. *Includes customised examples, real-world scenarios, and practical implementation tools.*



Booking Process

1. Contact Kate to check availability
2. Discuss your event goals + receive a tailored proposal
3. Confirm booking & complete the pre-event briefing
4. Deliver an unforgettable event

IF YOU WANT HAPPIER PEOPLE, STRONGER TEAMS & BETTER RESULTS
BOOK KATE TODAY



Kate Burr, Comic Intelligence



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