



KATE BURR

HUMOUR & LEADERSHIP EXPERT | FOUNDER OF COMIC INTELLIGENCE

Where humour meets leadership to fix disengagement and drive performance.

Because when we feel good & do good, everyone wins!



DISENGAGEMENT IS THE #1 SILENT KILLER OF PERFORMANCE

When people feel crap, they do crap, and performance suffers (along with your bottom line).

Disengagement isn't loud, but it's lethal. Costing time, talent, and serious money, disengagement is the slow, silent leak that drains energy, creativity, and focus until your people are running on empty.

Frustratingly, traditional "motivation" tactics don't work anymore. More pressure isn't the answer — leaders need a new approach.

THE SOLUTION: COMIC INTELLIGENCE

When used with purpose, **humour is one of the most powerful tools in leadership.**

Comic Intelligence is a practical system that helps leaders fix disengagement and drive performance by using humour strategically — not for entertainment, but for engagement.

Comic Intelligence combines the **science and strategy of humour** to elevate well-being, strengthen connections, and expand productivity.

It's not about being funny, it's about being effective, because when people feel good and do good, **everyone wins!**

MEET KATE BURR

Kate is a **Comedian turned Humour & Leadership Expert**, who helps leaders transform disengaged teams into high-performing, energised powerhouses.

With more than 20 years as an award-winning comedian and high-energy facilitator, Kate blends humour with leadership insight to re-engage people, strengthen culture, and unlock performance.

Kate's sessions are practical, interactive, and laugh-out-loud engaging; delivering real outcomes, not just inspiration.

WHY BOOK KATE?

- ✓ Practical strategies your audience can use straight away
- ✓ Engaging delivery that mixes humour with leadership insight
- ✓ Tailored content specific to your people and challenges

WHAT AUDIENCES WILL LEARN:

- ✓ How to use humour to reduce stress and boost morale
- ✓ The science of why humour works in leadership
- ✓ Practical tools to engage your people (without "being funny", losing credibility or looking unprofessional)

POPULAR KEYNOTES & WORKSHOPS

🔧 The Re-Engagement Reboot

Unlock the power of humour to fix disengagement and drive performance.

🔧 The Feel-Good Effect

Use humour to build resilient, adaptable, and high-performing teams.

🔧 High-Performance Humour

The smart way to engage, influence, and lead with impact.

🔧 Think Like a Comedian

Master creativity, problem-solving, and decision-making.

WHAT KATE'S CLIENTS ARE SAYING

🗣️ *Kate's stand-up comedy background kept our audience laughing, engaged, and learning.*
SALLY BOLTON - AILA

🗣️ *Her light hearted, go-get-em attitude was just what our event needed*
KERRI IRELAND - SA HEALTH

TO BOOK KATE TODAY



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