



*When we feel good & do good, everyone wins!*

# KATE BURR

## COMIC INTELLIGENCE

FIX DISENGAGEMENT. DRIVE PERFORMANCE





## Comic Intelligence

[Noun]

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The ability to blend leadership strategies with the principles of stand-up comedy and the science of humour, to create happier people, stronger teams and better business results.

## Is Disengagement Draining Your People?

### When We Feel Crap, We Do Crap

It's simple, but it's real. When people are stressed, drained, or disconnected, performance crashes (and so does your bottom line).

Disengagement isn't loud, but it's lethal. It's the slow, silent leak of energy, creativity, and focus that seeps out bit by bit, like air from a tyre, until your people are running on empty.

Frustratingly, traditional "motivation" tactics don't work anymore. More pressure isn't the answer; leaders need a new approach.

In workplaces everywhere, the warning signs are easy to spot:

- Flat, disengaged energy
- Low morale and "quiet quitting" attitudes
- Leaders struggling to inspire and motivate
- People listening politely but not taking action

The harsh reality? **Disengagement is the number one silent killer of performance.** And the usual "fixes" just aren't cutting it anymore.

# Is Humour the Missing Leadership Tool?

## Where Disengagement Meets Humour

When used with purpose, humour is one of the most powerful tools in leadership, and that's where **Comic Intelligence** comes in.

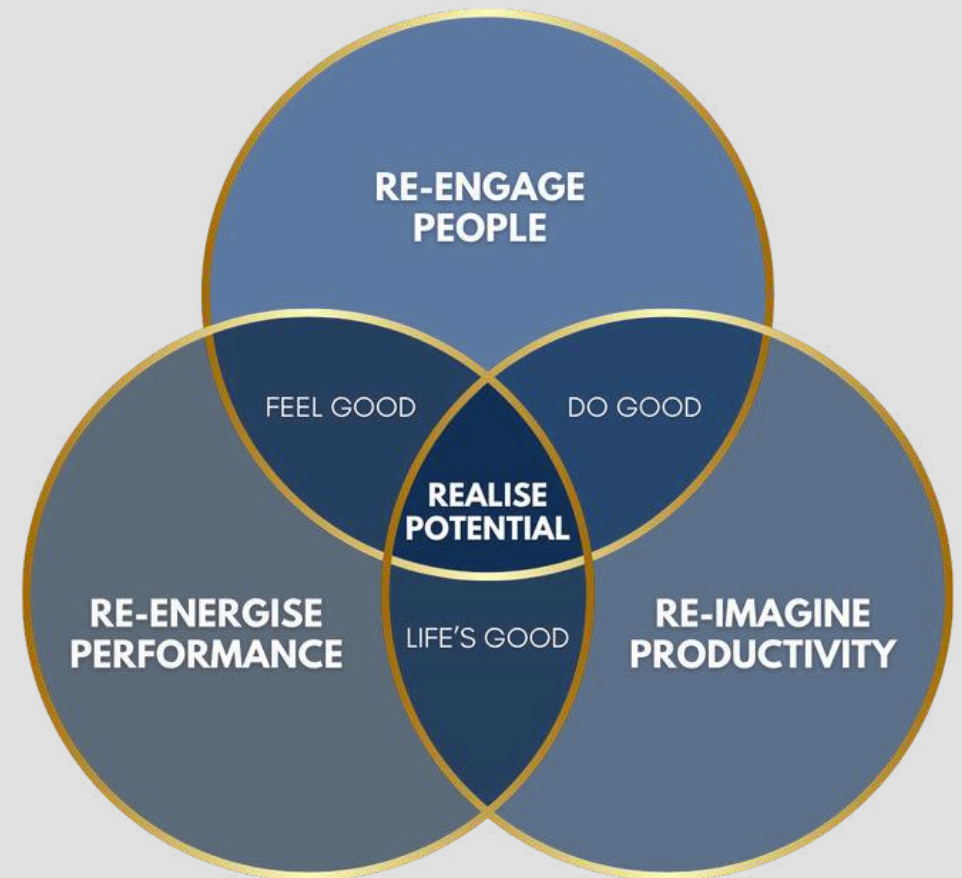
Comic Intelligence™ is a practical system that helps leaders **fix disengagement and drive performance** by using humour strategically — not for entertainment, but for engagement.

It blends leadership strategies with the principles of stand-up comedy and the science of humour to:

- **Re-Engage People:** Enhance wellbeing, reduce stress and burnout, and boost morale to create resilient, happier people.
- **Re-Energise Performance:** Strengthen collaboration, improve communication, and reduce conflict to build stronger, high-functioning teams.
- **Re-Imagine Productivity:** Unlock creativity, inspire fresh thinking, and fuel innovation to expand capacity and drive measurable results.

**It's not about being funny, it's about being effective.** Because when people feel good & do good, **everyone wins!**

And if you're wondering whether humour really works, the research says yes...





# What Happens When You Fix Disengagement?

## From Flat to Fired Up

When humour is used with purpose, it transforms the way people feel, work, and lead. Research shows that workplaces embracing humour experience higher engagement, stronger morale, and greater productivity. With Comic Intelligence:

- ✓ **People feel good:** stress is reduced, resilience is strengthened
- ✓ **Teams do good:** collaboration improves, connections grow
- ✓ **Everyone wins:** performance, creativity, & productivity expand





# WHY KATE BURR?

## From Comedian to Humour & Leadership Expert

Kate Burr is a Comedian turned **Humour & Leadership Expert** who helps leaders transform disengaged teams into energised, high-performing powerhouses.

With over 20 years of experience as an award-winning comedian and high-energy facilitator, Kate blends humour with leadership strategies to create real and lasting change.

*"In business, **the primary reason for humour isn't laughter; it's engagement.** Engaged people perform better, communicate better and **deliver outstanding results,**" Kate says.*

As founder of **COMIC INTELLIGENCE** and creator of **THE FEEL-GOOD EFFECT**, Kate's mission is simple: to help leaders and professionals **fix disengagement and drive performance** through the strategic use of humour.

Comic Intelligence isn't about telling jokes. It's about leveraging humour as a **leadership tool** to:

- ✓ Elevate people and performance
- ✓ Build stronger connections and cultures
- ✓ Reduce stress and increase resilience
- ✓ Unlock creativity, innovation, and capacity

### The result?

Happier people. Stronger teams. More effective leaders. Better results.

*when we feel good & do good, everyone wins!*



**BREAKTHROUGH**  
mental health research  
foundation

# FROM INSIGHT TO ACTION

Comic Intelligence gives leaders the tools to **fix disengagement, re-energise their people, and drive performance.**

Kate brings this message to life through **engaging keynotes and interactive workshops** that blend humour, leadership strategy, and practical takeaways.

Whether you need to **inspire a conference audience, energise a leadership team, or re-engage your people,** Kate delivers experiences that are **entertaining, insightful, and results-driven.**

When you fix disengagement, you don't just improve performance; you transform people.

**Ready to fix disengagement and drive performance?**

Explore Kate's most popular keynotes and workshops on the following pages. >>>





## KEYNOTE TOPIC

# THE RE-ENGAGEMENT REBOOT

## Unlock the Power of Humour to Fix Disengagement and Drive Performance

Disengagement is one of the biggest hidden threats to team performance, yet most leaders don't realise it's happening until it's too late. It shows up in tired teams, tuned-out meetings, and quiet quitting. And while traditional engagement tactics like perks, pay rises, and pep talks try to treat the symptoms, they rarely fix the cause.

### Master the Art of Re-Engagement:

Become the kind of leader who can spot the early warning signs of disengagement, identify the invisible leaks draining people, performance and profits, and restore team momentum before burnout sets in.

Join Humour & Leadership Expert Kate Burr as she reveals THE RE-ENGAGEMENT REBOOT: a practical, science-backed approach helping leaders fix disengagement at the source and build energised, high-performing teams.

*"It's not about pumping people up; it's about fixing the flat. If your team is running on empty, the real solution is to repair what's draining them." explains Kate.*

### KEY OUTCOMES FOR YOUR AUDIENCE:

- **Spot the Hidden Signs:** Identify how disengagement shows up in behaviour and culture long before it appears in the data.
- **Fix the Real Problems:** Learn how to repair the four invisible leaks that quietly drain your people, performance, and productivity.
- **Rebuild Team Capacity:** Gain tools to re-energise performance, restore connection, and expand creativity and collaboration.
- **Lead with Insight, Not Pressure:** Shift from quick fixes to sustainable strategies that drive results, without burning people out.



## KEYNOTE TOPIC

# THE FEEL-GOOD EFFECT

## Using Humour to Build Resilient, Adaptable and High-Performing Teams

Today's workplaces are under pressure, with constant change, competing priorities, and growing demands. Left unchecked, this pressure turns into negativity that spreads fast, fuelling disengagement and draining performance. Combatting that negativity isn't optional; it's essential if you want your people to stay productive, resilient, and motivated.

### Discover the Transformative Power of Humour

In this energising session, Humour & Leadership Expert Kate Burr reveals how to use humour strategically to neutralise negativity, reduce stress, and build stronger, more adaptable teams. This isn't about brushing problems aside. It's about shifting perspective, building resilience, and helping people perform at their best.

### KEY OUTCOMES FOR YOUR AUDIENCE:

- **Reduce Stress, Boost Wellbeing:** Learn practical humour techniques to lower stress, increase resilience and lift energy.
- **Neutralise Negativity:** Spot and shift subtle attitudes that drain engagement and performance.
- **Enhance Adaptability & Confidence:** Use humour to reframe challenges and bounce back faster.
- **Perform at Your Peak:** Strengthen creativity, collaboration, and fulfilment for lasting results.



## KEYNOTE TOPIC

# HIGH PERFORMANCE HUMOUR

## The Smart Way to Engage, Influence and Lead with Impact

Humour in the workplace is proven to enhance productivity, reduce conflict, alleviate stress, elevate mood, improve communication, and spark creativity. But here's the catch: humour only works when it's done right. Used well, it becomes a leadership superpower. Used badly, it can distract, divide, or even derail performance.

### Master the Art of Humour

In this practical and energising session, Kate Burr, Humour & Leadership Expert and Award-Winning Comedian, shows leaders how to confidently use humour as a strategic tool to engage people, improve wellbeing, and drive productivity.

*"In business, the primary reason for humour isn't laughter; it's engagement. Engaged people and teams perform better, communicate better and deliver better results,"* explains Kate.

You'll learn how to apply humour in ways that are safe, professional, and results-driven (without ever risking your credibility).

### KEY OUTCOMES FOR YOUR AUDIENCE:

- **Reduce Stress & Boost Wellbeing:** Use humour safely and strategically to lower stress levels and foster a positive, energised workplace culture.
- **Enhance Connection & Engagement:** Apply humour techniques that strengthen relationships and deepen engagement with teams, clients, and peers.
- **Drive Results with Outcome-Oriented Humour:** Discover how to align humour with business goals to increase motivation, performance, and productivity.
- **Master Risk-Free Humour:** Build confidence using humour authentically, maintaining professionalism, integrity, and influence without fear of embarrassment or missteps.





## KEYNOTE TOPIC

# THINK LIKE A COMEDIAN

## Master Creativity, Problem-Solving and Decision-Making

Humour is more than amusement — it's a catalyst for cognitive performance. It sparks creativity, helps people embrace new ideas, and reveals innovative connections that drive smarter problem-solving.

In THINK LIKE A COMEDIAN, you'll discover how adopting a comic mindset expands mental flexibility, strengthens decision-making, and unlocks creative problem-solving in even the most complex situations.

### Apply a Comic Approach to Leadership

In this session, Kate Burr, Comedian and Humour & Leadership Expert, shares practical strategies to use humour and comic thinking as powerful tools for leadership.

You'll learn how to reframe challenges, navigate conflict with clarity, and unlock fresh insights that drive performance and productivity.

## KEY OUTCOMES FOR YOUR AUDIENCE:

- **Embrace a Comic Approach:** Apply humour-inspired thinking to improve problem-solving and conflict resolution.
- **Develop Creative Solutions:** Strengthen awareness, insight, and flexibility to tackle critical workplace challenges.
- **Harness Humour for Honest Insights:** Use humour to uncover truth, shift perspective, and create clear pathways to results.
- **Overcome Mental Blocks:** Boost innovation and stay effective under pressure, even when ideas feel stuck.





## In-person Keynote

Look no further than Kate, your source of high-energy, engaging, and funny keynotes ranging from quick 20-minute sparks to immersive 90-minute experiences, all tailored to your event's unique needs. Kate will custom-craft her content to align seamlessly with your conference theme or address the current challenges in your organisation.



## Professional Event MC

Kate can MC your event and help you create an outstanding event that is memorable for all the right reasons! She is meticulous in keeping events running on time and can deliver the right joke to the right audience at the right time to bring loads of fun, energy and enthusiasm to your next event.



## Virtual Keynote

Kate is able to attend your event live in-person or present virtually from her own studio with high-speed internet and professional camera and sound equipment.



## Travel & Logistics

Kate travels from Adelaide, South Australia. She can also deliver virtually from her professional studio set up.



## Interactive Workshops

Designed for leaders who are ready to embrace humour as a strategic tool for leadership. Sessions can range from invigorating 1-hour workshops to immersive half & full-day experiences, all tailored to fit your organisation's unique needs. Each workshop can also be paired with a keynote presentation to provide an even deeper learning experience.



## Booking Process

1. To get things started, contact Kate on 0400 955 007 or email [kate@kateburr.com.au](mailto:kate@kateburr.com.au) to check dates and availability.
2. Then we can have chat about your event requirements and preferred topics, before providing a detailed and tailored proposal for your event.
3. Once the proposal has been accepted, your booking will be confirmed and we can commence the pre-event briefing and make sure we have everything ready to go to make it an outstanding event for you and your delegates.





# What clients are saying



*"Kate's background in stand up comedy allowed for a high level of interaction with the audience and captured their attention and focus throughout"*

- Sally Bolton AILA

*"Her light-hearted, go-get-em attitude was just what our event needed"*

- Kerrie Ireland SA Health

*"Kate had the whole room captivated. I've had lots of feedback from people saying how much they've loved listening to her and the things that she shared."*

- Carly Thompson-Barry SA Woman



TO BOOK **KATE** TODAY



Kate Burr, Comic Intelligence



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