



When we feel good & do good, everyone wins!

KATE BURR

COMIC INTELLIGENCE TRAINING PROGRAMS

FIX DISENGAGEMENT. DRIVE PERFORMANCE





The Challenge in Today's Business Environment

In today's high-stress, fast-paced world, keeping teams & leaders motivated, productive, and engaged is more challenging than ever before. When people feel overwhelmed, overworked, and over it, stress spreads, performance plummets and productivity grinds to a halt.

Enter Comic Intelligence

Comic Intelligence goes beyond having a laugh in the workplace - it's about using humour as a strategic tool to elevate people, supercharge performance, and boost productivity. When humour is applied intentionally, it creates a lasting, positive environment where individuals thrive, teams connect, and business results improve.

Imagine a workplace where stress is reduced, relationships are strengthened, and creativity flourishes – resulting in a team that feels good, does good, and ultimately makes life better for everyone.

Why Choose Comic Intelligence Training Workshops?

Humour is a powerful business tool – but only when it's used with business in mind. Comic Intelligence blends leadership strategies with principles of stand-up comedy and the science of humour. It's the key to transforming your team's performance and creating a productive, dynamic atmosphere.

Our tailored training workshops provide you with the tools to:

- **Re-Engage People:** Enhance wellbeing, reduce stress and burnout, and boost morale—creating an energised workplace and a more resilient, happier workforce.
- **Re-Energise Performance:** Strengthen collaboration, improve communication, and reduce conflict—building stronger relationships and more cohesive, high-functioning teams.
- **Re-Imagine Productivity:** Unlock creativity, inspire fresh thinking, and fuel innovation—boosting efficiency, expanding capacity, and driving measurable results for your business.

Whether you're a leader, team member, sales or customer service professional, Comic Intelligence can empower you to achieve real business outcomes.



TRAINING WORKSHOP TOPICS

Kate Burr's Comic Intelligence workshops and coaching sessions are designed for leaders and teams who are ready to embrace humour as a strategic tool for business. Sessions can range from invigorating 1-hour workshops to immersive multi-session experiences, all tailored to fit your organisation's unique needs. Each workshop can also be paired with a keynote presentation to provide an even deeper learning experience.

Available topics Include:



THE ENGAGEMENT FACTOR
Unlock the Power of Humour to
Fix Disengagement and Drive Performance.
Find & fix the invisible leaks draining energy, performance & productivity.



THE FEEL GOOD EFFECT
Using Humour to Build Resilient, Adaptable
and High-Performing Teams
Learn how to use humour to reduce stress, enhance wellbeing, and boost team morale.



HIGH-PERFORMANCE HUMOUR
The Smart Way to Engage, Influence
and Lead with Impact
Discover the strategic use of humour to engage teams and boost productivity.



THINK LIKE A COMEDIAN
Master Creativity, Problem-Solving
and Decision-Making—Fast
Learn the creative thinking techniques comedians use to problem-solve and make smart decisions under pressure.



FUNNY ON PURPOSE
Instantly Connect, Engage and Influence
Your Clients & Teams
Stand out, build stronger client connections, and grow your influence—while maintaining your credibility.



MEET KATE BURR

From Comedian to High-Performance Humour Coach

Kate Burr is a **Comedian turned Business Engagement Specialist** who transforms disengaged teams into **high-performing, energised powerhouses**.

As the **Creator of COMIC INTELLIGENCE** and the **FEEL-GOOD EFFECT**, Kate has uniquely blended principles of stand-up comedy with professional leadership strategies to help leaders and professionals **fix disengagement and drive performance**.

Comic Intelligence goes beyond having a laugh in the workplace; It's about leveraging the benefits of humour as a strategic tool to **elevate** your people, **supercharge** their performance, and **boost productivity**.

With over two decades of experience as an award-winning comedian and high-energy facilitator, Kate's mission is to show leaders how **Comic Intelligence can transform** not just their teams but their **entire workplace culture**—resulting in **happier people, stronger teams, effective leaders** and **better results**.

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Take Action - Invest in Your Team's Future

If you're committed to elevating your team, supercharging performance, and creating a culture of wellbeing and productivity, Comic Intelligence training workshops are for you.

Contact Kate today to learn more about our tailored sessions, keynote presentations, and coaching options, and take the first step towards **leading with humour** and **succeeding with purpose**.

Investing in Comic Intelligence means investing in the future of your leadership and your team's potential. **Let humour be the catalyst for positive change in your organisation.**

GET IN TOUCH TODAY

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REDUCE STRESS . ENHANCE WELLBEING . INCREASE ENGAGEMENT . MAXIMISE LEADER EFFECTIVENESS