



# KATE BURR

## COMIC INTELLIGENCE

FIX DISENGAGEMENT. DRIVE PERFORMANCE



### THE CHALLENGE IN TODAY'S WORKPLACE

In today's high-pressure, fast-paced world, leaders face a tough challenge: keeping teams **motivated, productive, and engaged**. As stress spreads, performance plummets, and productivity grinds to a halt.

Let's face it: when people feel crap, they do crap—then work's crap, and everyone suffers.

### THE SILENT KILLER OF PERFORMANCE

Disengagement is hard to measure, but you feel its drag every single day. It's a slow, silent leak draining energy, creativity, and productivity—until people are running on empty. Traditional solutions often fall short. So what's the missing link?

### THE SOLUTION: COMIC INTELLIGENCE

Humour is a powerful leadership tool—but only when it's used with purpose. Comic Intelligence goes beyond having a laugh in the workplace. It's a **strategic tool** that elevates your people, supercharges performance, and **boosts productivity**.

So your people **feel good, do good** and **everyone wins**.

### MEET KATE BURR

Kate is a **Comedian turned Business Engagement Specialist** who transforms disengaged teams into high-performing, energised powerhouses. With over 20 years of experience as an award-winning comedian & facilitator, Kate teaches you how to use **Comic Intelligence** to shift culture, re-engage people, and unlock performance, resulting in **happier people, stronger teams, & better results**.

### WHY BOOK KATE?

- ✓ **Actionable strategies** you can use immediately
- ✓ **Engaging delivery** that blends humour with insight
- ✓ **Tailored content** with real outcomes not generic inspiration

### WHAT AUDIENCES WILL LEARN:

- ✓ **How to use humour** to boost morale, reduce stress & improve performance
- ✓ **The science of why humour works**, and how to make it work for you
- ✓ **Real-world strategies** for using humour as a leadership tool (without needing to be hilarious)

### KEYNOTE & WORKSHOP TOPICS

- 🔧 **The Engagement Factor**  
Find & fix the invisible leaks draining energy, performance & productivity.
- 🔧 **The Feel-Good Effect**  
Use humour to reduce stress, enhance wellbeing, and boost team morale.
- 🔧 **High-Performance Humour**  
Discover the strategic use of humour to engage teams & boost productivity.
- 🔧 **Think Like a Comedian**  
Learn the creative thinking techniques comedians use to problem-solve and make better decisions under pressure.
- 🔧 **Funny on Purpose**  
Stand out, build stronger client connections, and grow your influence—while maintaining your credibility.

### WHAT CLIENTS ARE SAYING

- “*Kate's background in stand up comedy allowed for a high level of interaction with the audience and captured their attention and focus throughout*  
**SALLY BOLTON** - AILA
- “*Her light hearted and go-get-em attitude was just what our event needed*  
**KERRI IRELAND** - SA HEALTH

TO BOOK **KATE** TODAY

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