



When we feel good & do good, everyone wins!

KATE BURR

COMIC INTELLIGENCE TRAINING PROGRAMS

**TRANSFORMING YOUR PEOPLE
THROUGH THE POWER OF HUMOUR**





The Challenge in Today's Business Environment

In today's high-pressure, fast-paced world, keeping teams & leaders motivated, productive, and engaged is more challenging than ever before. As stress increases, engagement drops, leading to diminished performance and workplace satisfaction.

Enter Comic Intelligence

Comic Intelligence goes beyond just telling jokes or getting laughs — it's about using humour as a strategic tool to elevate people, supercharge performance, and boost productivity. When humour is applied intentionally, it creates a lasting, positive environment where individuals thrive, teams connect, and business results improve.

Imagine a workplace where stress is reduced, relationships are strengthened, and creativity flourishes — resulting in a team that feels good, does good, and ultimately makes life better for everyone.

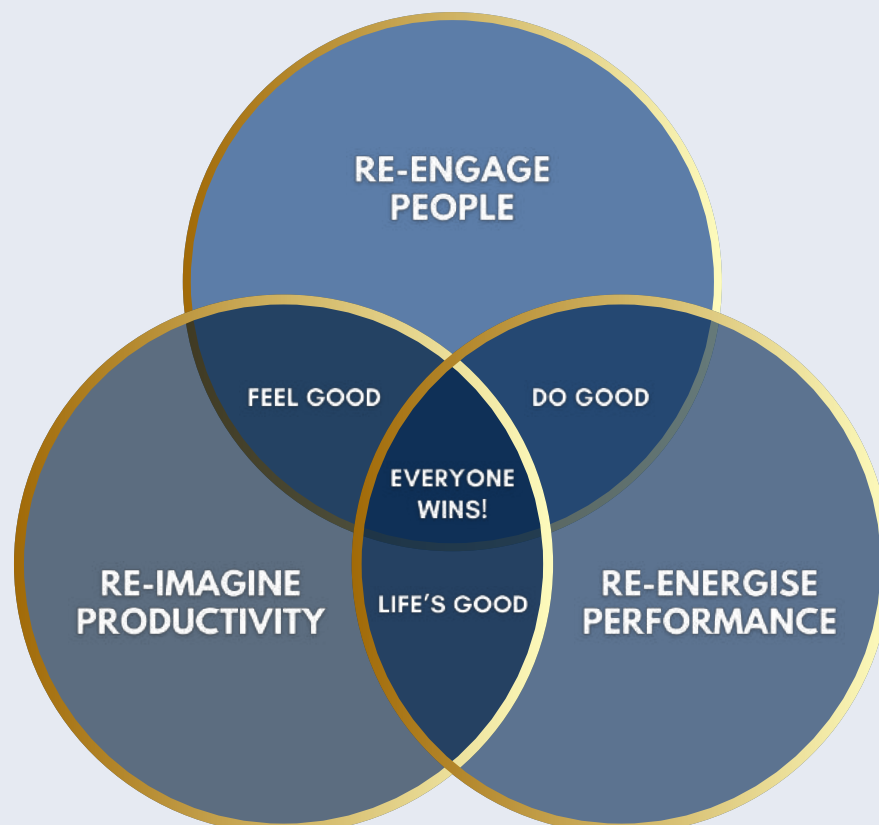
Why Choose Comic Intelligence Training Workshops?

Humour is a powerful business tool – but only when it's used with business in mind. Comic Intelligence goes beyond fun in the workplace; it's key to transforming your team's performance and creating a productive, dynamic atmosphere.

Our Tailored Training Workshops Provide you with the Tools to:

- **Re-Engage People:** Enhance wellbeing and reduce stress and burnout, creating a resilient and happier workforce.
- **Re-Energise Performance:** Strengthen relationships, reduce conflict and boost collaboration for greater cohesion.
- **Re-Imagine Productivity:** Unlock creativity and inspire innovative thinking that drives measurable business results.

Whether you're a leader, team member, sales or customer service professional, Comic Intelligence can empower you to achieve real business outcomes.



RE-ENGAGE YOUR PEOPLE RE-ENERGISE PERFORMANCE RE-IMAGINE PRODUCTIVITY

Workshop Offerings

Kate Burr's Comic Intelligence workshops and coaching sessions are designed for leaders and teams who are ready to embrace humour as a strategic tool for business. Sessions can range from invigorating 1-hour workshops to immersive multi-session experiences, all tailored to fit your organisation's unique needs. Each workshop can also be paired with a keynote presentation to provide an even deeper learning experience.

Available Workshops Include:



The Feel Good Effect

Using Humour to Build Resilient, Adaptable and High-Performing Teams

Learn how to use humour to reduce stress, enhance wellbeing, and boost team morale.



High-Performance Humour

The Smart Way to Engage, Influence and Lead with Impact

Discover the strategic use of humour to enhance team performance and boost productivity.



Think Like a Comedian

Master Creativity, Problem-Solving and Decision-Making

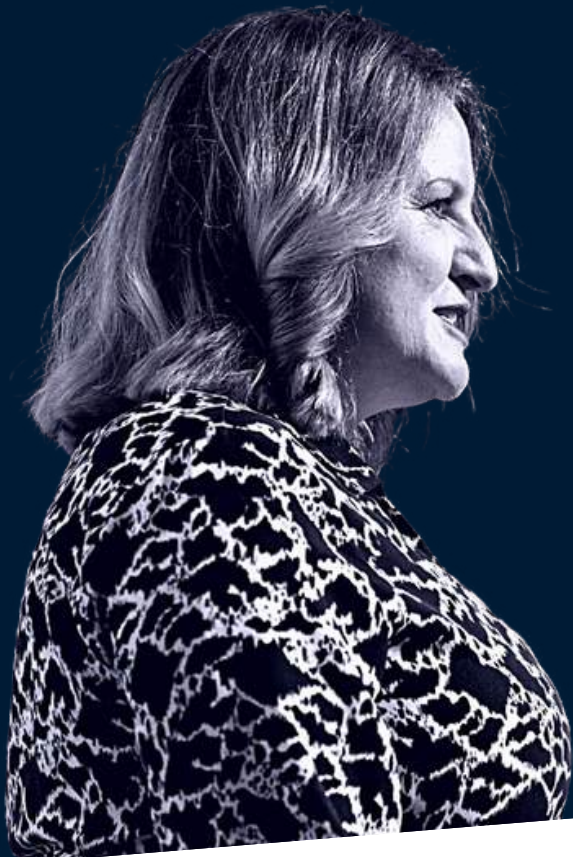
Learn the same principles that comedians use to develop your creativity, improve problem-solving, and make better decisions under pressure.



Funny on Purpose

Instantly Connect, Engage and Influence Your Clients & Teams

Learn the secrets to standing out, and building deep meaningful connections with clients to get remembered, referred, and repeat business!



MEET KATE BURR

From Comedian to High-Performance Humour Coach

Kate Burr is a **Comedian turned Humour & Leadership Coach** specialising in transforming disengaged teams into **high-performing, energised powerhouses.**

As the **Creator of COMIC INTELLIGENCE** and the **FEEL-GOOD EFFECT**, Kate has uniquely blended principles of stand-up comedy with professional leadership strategies to help leaders and professionals **achieve better business outcomes.**

Comic Intelligence goes beyond having a laugh in the workplace; It's about leveraging the benefits of humour as a strategic tool to **elevate** your people, **supercharge** their performance, and **boost productivity.**

With over two decades of experience as an award-winning comedian and high-energy facilitator, Kate's mission is to show leaders how **Comic Intelligence can transform** not just their teams, but their **entire workplace culture** – resulting in **happier people, stronger connections,** and **better results.**

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Take Action - Invest in Your Team's Future


If you're committed to elevating your team, supercharging performance, and creating a culture of wellbeing and productivity, Comic Intelligence training workshops are for you.

Contact Kate today to learn more about our tailored sessions, keynote presentations, and coaching options, and take the first step towards **leading with humour** and **succeeding with purpose**.

Investing in Comic Intelligence means investing in the future of your leadership and your team's potential. **Let humour be the catalyst for positive change in your organisation.**

GET IN TOUCH TODAY

 Kate Burr, Comic Intelligence

 0400 955 007

 kate@kateburr.com

 kateburr.com

REDUCE STRESS . ENHANCE WELLBEING . INCREASE ENGAGEMENT . MAXIMISE LEADER EFFECTIVENESS