



KATE BURR

COMIC INTELLIGENCE

TRANSFORMING YOUR PEOPLE THROUGH THE POWER OF HUMOUR



THE CHALLENGE IN TODAY'S WORKPLACE

In today's high-pressure, fast-paced world, keeping teams & leaders **motivated, productive, and engaged** is more challenging than ever. As stress increases, **engagement drops**, leading to reduced performance and workplace satisfaction.

Traditional leadership methods often fall short - so what's the missing link?

THE SOLUTION: COMIC INTELLIGENCE

Humour is a powerful leadership tool - but only when it's used with purpose. Comic Intelligence goes beyond fun in the workplace; it's **a strategic leadership tool** to elevate your people, **supercharge performance**, and **boost productivity**.

Imagine a workplace where **stress is reduced, relationships are strengthened, and creativity flourishes** - resulting in a team that feels good, does good, and business results improve.



MEET KATE BURR

Kate Burr is a Comedian turned High-Performance Humour Coach who specialises in **transforming disengaged teams into high-performing, energised powerhouses**. With over 20 years as an award-winning comedian and high-energy speaker, she teaches leaders how to use Comic Intelligence to transform not just their teams, but their entire workplace culture - creating **happier people, stronger connections**, and **better results**.

WHY BOOK KATE?

- ✓ Practical, actionable strategies - not just theory.
- ✓ Highly engaging, humour-infused presentations.
- ✓ Tailored solutions that drive measurable results.

WHAT AUDIENCES WILL LEARN:

- ✓ How to use humour to boost morale, productivity, and performance
- ✓ The science behind humour and why it enhances leadership effectiveness
- ✓ Practical strategies for using humour in leadership and the workplace.

KEYNOTE & WORKSHOP TOPICS

- 🔧 **The Feel-Good Effect**
Using Humour to reduce stress, enhance wellbeing and build resilient, adaptable and high-performing teams
- 🔧 **High-Performance Humour**
The smart way to use humour to enhance leadership impact and improve team performance.
- 🔧 **Think Like a Comedian** - Use comedy techniques to boost creativity, problem-solving, & decision-making.
- 🔧 **Funny on Purpose**
How to instantly connect, engage, and influence teams and clients with intentional humour.

WHAT CLIENTS ARE SAYING

- “Kate's background in stand up comedy allowed for a high level of interaction with the audience and captured their attention and focus throughout”
SALLY BOLTON - AILA
- “Her light hearted and go-get-em attitude was just what our event needed”
KERRI IRELAND - SA HEALTH

TO BOOK **KATE** TODAY



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