

Taking people from “disengaged and don’t care” to “energised and enthusiastic”

KATE BURR

COMIC INTELLIGENCE: Use the benefits of humour to get better business outcomes



EFFECTIVE LEADERSHIP BEGINS WITH ENGAGED TEAMS

Today's workplaces continue to experience disruption on a massive scale. Leaders are under extreme pressure and there is a need to constantly adapt and innovate at a rate that has never before been required. For most people, this has led to high stress levels and a strong feeling of disconnection from each other and their work.

The workforce needs solutions that will help us to survive, recover and rebuild. We need resilience, flexibility and agility. But none of this will happen while people are disengaged. **Re-engaging the workforce is the key to our recovery.** Now more than ever, our Leaders need to effectively engage their teams and employees so they can remain productive, innovative and proactive in the current climate.

PEOPLE CAN'T BE THEIR BEST WHEN THEY'RE STRESSED

Organisations with disengaged employees experience higher levels of workplace stress which can make people unproductive and ineffective.

LAUGHTER IS THE BEST ~~MEDICINE~~ ANAESTHETIC!

Using humour in difficult situations can instantly help reduce stress and increase wellbeing by lowering cortisol levels and raising endorphins, making it good for short-term engagement. But those benefits are only temporary. Once the laughter stops, so do the benefits

WHEN YOU FEEL GOOD, YOU DO GOOD!

Therefore, to maintain employee engagement over the long-term, Leaders also need to focus on making progress and achieving outcomes that sustain wellbeing and boost feelings of satisfaction over a longer period.

To effectively engage their teams, Leaders need to develop their Comic Intelligence - the ability to use humour to improve wellbeing, connection and capacity. Comic Intelligence is not just about having a laugh in the workplace, it's about engaging people to improve your performance and increase your results.

WHAT CLIENTS ARE SAYING:

“ Kate had the whole room captivated. I've had lots of feedback from people saying how much they've loved listening to her and the things that she shared.

CARLY THOMPSON-BARRY
SA WOMAN

“ Kate's background in stand up comedy allowed for a high level of interaction with the audience and captured their attention and focus throughout.

SALLY BOLTON
AILA

“ Her light hearted and go-get-em attitude was just what our event needed.

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